

# Orbin Walcott

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## WRITING EXPERIENCE

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*Life From an Urban Lens* | Collection of Short Stories | Smashwords | Dec 2020

## WORK EXPERIENCE

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### Full Sail University

**Jun 2024 - Jul 2024**

*Digital Communications Agent/Researcher*

*Remote*

- Drafted compelling, error-free copy for diverse educational projects.
- Conducted industry research and competitive analysis on educational branding to align messaging with client strategies.
- Presented strategic copy solutions and creative concepts for curriculum projects to leadership, ensuring timely delivery and on-brand messaging.

### Big Comedy Network

**Sep 2023 - Dec 2023**

*Copywriting Intern*

*Remote*

- Aligned multi-channel copy strategies for four distinct podcast programs, ensuring engaging social media, email, and web content.
- Developed engaging, on-brand copy daily for network programs, incorporating email copy and creative brainstorming.
- Leveraged promotional videos to tailor audience-specific marketing copy for varied campaigns.
- Crafted creative social media copy that reinforced brand messaging and maintained audience engagement.
- Edited copy in real-time to ensure error-free, client-aligned content delivery and on-time project submission.

### MD Anderson Cancer Center

**Nov 2019 - Jan 2020**

*Data Entry Operator*

*Houston, TX*

- Assisted on policy-driven projects to present to stakeholders.
- Updated hospital policies per standard operating procedural changes.
- Adhered to and met tight deadlines.

### MA. Dept of Public Health

**Aug 2018 - Feb 2019**

*Senior Data Entry Operator*

*Boston, MA*

- Registered and updated death certificates.
- Submitted death certificates to statewide registry.
- Consistently exceeded daily quotas by more than 50%.

## EDUCATION

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### Full Sail University

**Jul 2022**

*BFA, Creative Writing*

- **Achievements:** Course Director Award Recipient

### Houston Community College

**Sep 2025**

*Certificate in Project Management (In Progress)*

## SKILLS

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- **Creative & Content:** Copywriting, Email Copy, Branded Marketing Copy, Social Media Copy, Content Development, Creative Brainstorming, Search Engine Optimization
- **Tools & Technologies:** Microsoft 365, ChatGPT, Google Sheets, Excel
- **Marketing & Research:** Marketing and Advertising, Industry Research